

**Panda**

**Career Objective：**Marketing

Experience： 2 years

**Education**

**Personal evaluation**

**Master a skill**

**Work experience**

I am a passionate and aggressive marketing specialist with team leadership and problem-solving skills, strong time management skills, strong analytical thinking and planning skills, and strong resistance to stress and adaptability。

**20XX.9-20XX.6 Bejing Red Panda Co., Ltd Marketing specialist**

main duty：

1、Organize the implementation of publicity and promotion work, conduct market research。

2、Responsible for data and quality records, on-site management and control。

**20XX.9-20XX.6 graduted school：Panda University profession：Marketing**

major：

statistics、International Marketing、Market research and forecast、Business psychology、Currency

banking、international trade、Economic law、university English、Economic Mathematics。

**20XX.9-Right now Bejing Red Panda Co., Ltd Marketing executive**

The main work：

1、Mainly responsible for establishing and maintaining the company's brand strategy。

2、Responsible for statistics on channels, product promotion and customer development。

3、Implement customer care strategies and monitor the effectiveness of implementation。

**language skill：**Proficient in English, fluent in oral English, normal communication

**professional skill：**Take the international marketing certificate, the first place in the profession

**Office skills：**Skilled in using Word, Office office software，Beautify PPT，Make a form

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